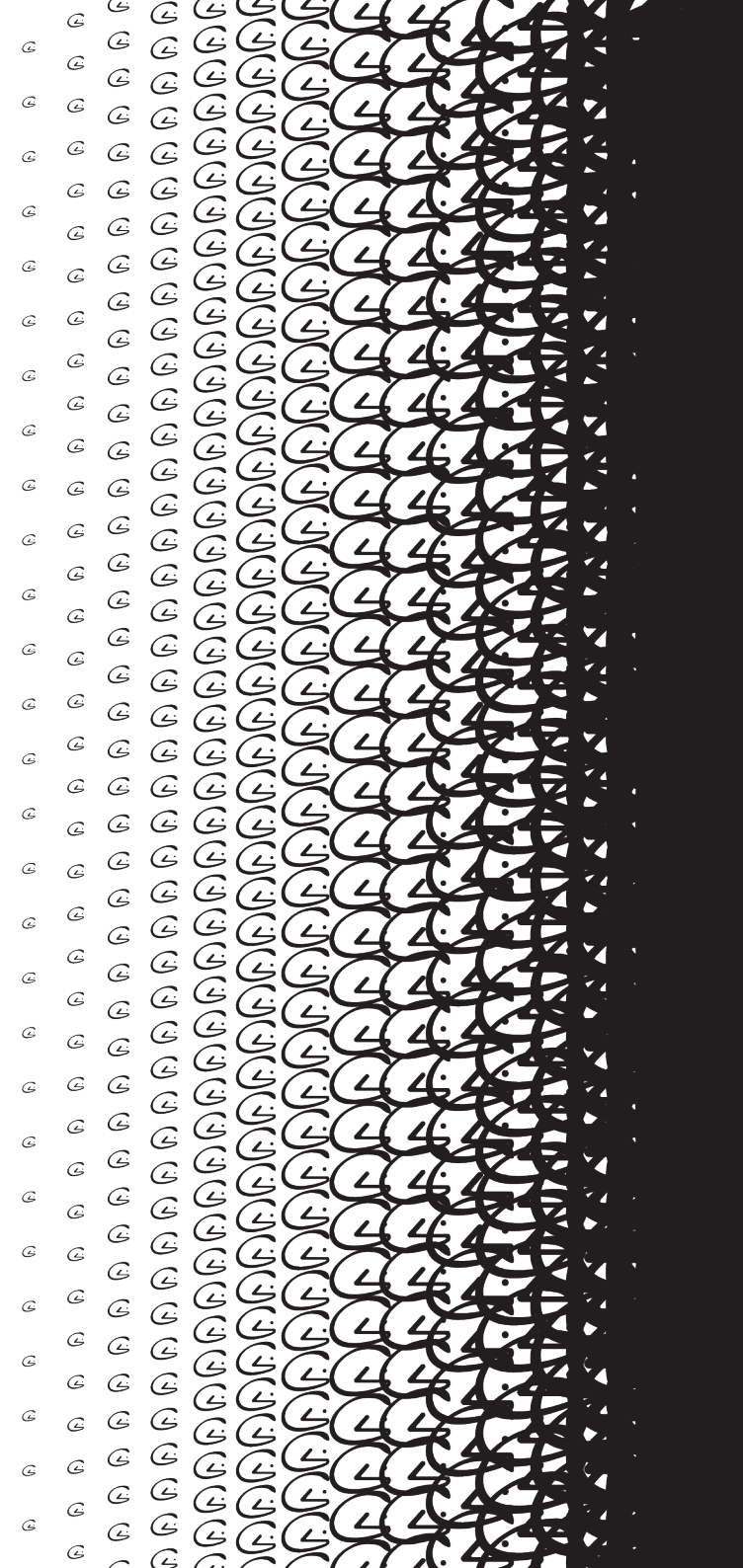


PORTFOLIO

CHANDA (C4) CHISANGA | CLRITY MEDIA


VIDEOGRAPHER | GRAPHIC DESIGNER | MUSICIAN | CREATIVE PRACTITIONER


SHOWREEL



PERSONAL INFORMATION

 C4oorite@gmail.com

 07590228774

 46 High Street, Birmingham, B32 1AG

 C4_OORITE | CLRITY_MEDIA | OORITEDESIGN

 BCU | Derby | Wolverhampton University


KEY SKILLS

- Understanding performance, branding and client needs
- Guiding projects from vision to final delivery
- Fast, efficient turnaround
- Real industry credibility
- Prolific across multiple disciplines
- Experience working both in the UK and internationally

ABOUT ME

I am a freelance creative specialising in videography, music and graphic design. My journey began by shooting my own music videos, which caught the attention of major companies and organisations including BBC News, Uber Eats, So Solid Crew and more. As an active musician with over 20 years of experience, I understand what it's like to be in front of the camera - giving me an edge over most videographers by allowing me to anticipate and meet clients' needs firsthand. I'm a versatile operator, shooting and editing a wide range of projects including concerts, podcasts, weddings, music videos and documentaries. I'm known for my fast turnaround times, visual clarity and my ability to operate professional-grade equipment to a high standard. Beyond my creative work, I also have experience in teaching and mentoring, delivering sessions in schools and universities across the UK. My work with Tik Tok Creative Academy led to a network meeting at the Houses of Parliament, expanding my industry connections.

EQUIPMENT | SOFTWARE

Sony A7S3 | Lumix GH5 | DJI Air 2s (Drone) | DJI Osmo Pocket 3 | GoPro HERO 10 | iPhone 16 Pro Max 

Apple MacBook Pro (x2) | Apple Mac Mini | iPad Pro 

DJI RS3 Pro | DJI Osmo Mobile 6 | Heavy-duty tripod (x2) 

Neewer 660 Pro (x2) 

Aston Spirit | DJI Mic (X2) | DJI Mic 2 (X2) | Apollo Twin X 

Adobe Premier | Photoshop | Illustrator | InDesign | CapCut Desktop | Logic Pro | Cricut Design Space 

Cricut Maker | Cricut AutoPress | LG 49" Ultra-wide Monitor | LG UltraFine 4k 32" IPS Monitor 



CLIENTS | COLLABORATORS



BOY
BETTER
KNOW

Uber
Eats

BBC
NEWS

HSC



BIRMINGHAM
FESTIVAL

Silverstone

Westfield

the
Rep

HOODRICH

BBC
RADIO
1XTRA

SO
SOLID
CREW

UNDR THE
COSH

TINCHY
STRYDER

SUMMER
DOWN

LEON EDWARDS

JOLT
RADIO TEAM

Cru 2

SIR
SPYRO



Red Bull



EXPERIENCE

CLRITY Media | 2020 - present | Videography

- Lead projects from concept to delivery, including pre-production, shooting and editing
- Manage the YouTube channel (OoRITEtv) and maintain consistent content uploads
- Oversee social media management and post scheduling

Royal Birmingham Conservatoire | 2021 - 2024 | Creative Practitioner

- Organised and executed music activities
- Led vocal training, recording and production classes

Hockley Social Club | 2024 - 2025 | Videography

- Filmed and edited all live events, from concerts to large conferences
- Produced multi-format content for social media platforms (Instagram, YouTube)

CORE Education Trust | 2021 - present | Creative Practitioner

- Create and run music sessions including vocal training recording and production classes
- Mentoring sessions for vulnerable young people

Simmerdown Arts | 2024 - present | Director

- Oversee Simmerdown festival operations
- Source and train artists for Youth stage performance

TikTok Creative Academy | 2023 - 2024 | Creative Practitioner

- Supported artists in refining their sound and preparing releases
- Collaborated with creative industry leaders at Houses of Parliament

Reasoning Podcast | 2023 - present | Videography

- Shooting and editing weekly episodes
- Manage the YouTube channel and maintain consistent content uploads
- Set up lighting and audio management

Birmingham Urban Rhythm Network | 2024 - 2025 | Creative Practitioner

- Oversee Simmerdown festival operations
- Source and train artists for Youth stage performance

Carphone Warehouse | 2016 - 2018 | Customer Sales

- Developed marketing, customer service and team leadership skills

Coventry Music | 2022 - 2023 | Creative Practitioner

- Organised and executed music activities
- Led vocal training, recording and production classes

The Active Wellbeing Society | 2021 - 2022 | Creative Practitioner

- Organised, recorded and edited weekly Zoom podcast

Unapologetic Podcast | 2023 - 2024 | Videography

- Shooting and editing weekly episodes
- Managed the YouTube channel and maintained consistent content uploads

Unit 4 gym | 2024 - 2026 | Videography

- Shooting and editing daily content for social media
- Brand ambassador

Punch Records | 2018 - 2026 | Creative Practitioner

- Led vocal training, recording and production classes
- Helped position talent for wider exposure: radio, studio, marketing...

IE Brand | 2019 | Graphic Design

- Learned design principles and shadowed senior graphic designer
- Created soundtrack for an advertisement

OoRITE! | 2012 - Present | Graphic Design

- Logo design, album artwork, funeral booklets, clothing design and print
- Design consultancy for companies and individuals

C4 | 2004 - Present | Musician

- Self-managed artist with over 20 years of releases
- Performed across the world: South Korea, Miami, New York, Ibiza, LA...
- Previously managed by BoyBetterKnow (Sam) and signed to UMG

Organisation collaborations:

Puma, Hoodrich, Red Bull, Captain Morgan, Averix, Universal Music, BBC 1xtra, BBC Radio 1, Commonwealth Games, Nike, Adidas, Magnum

Music collaborations:

Westside Boogie, JME, Skepta, Tinchy Stryder, So Solid Crew, Preditah, Lady Leshurr, Mr Hudson, Donao, Jaykae, Might Moe (Heartless Crew), N-Dubz, Example, Artful Dodger, DJ Zinc, Sir Spyro, Sticky, Plastician, Kasst8...