

Surya Fajar Cahyo Nuraeni, M.TESOL

Instructional Design | Curriculum Development | Teaching and Training

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SUMMARY

Instructional Designer with 3+ years of experience designing and developing instructional content and learning programs for K12, corporate, and general audiences. Deep expertise in needs analysis, curriculum development, and learning management system (LMS) optimization to address educational gaps and improve learner engagement. Experienced working with Indonesian, Singaporean, Cambridge, Hong Kong, and Malaysian curricula at K12 levels, as well as IELTS content development. Skilled in developing training materials and presentations in collaboration with subject matter experts (SMEs) to facilitate effective knowledge transfer and skill-building.

SKILLS

Instructional Design & Development: Needs Analysis, Curriculum Development, Instructional Content Design, K12 Learning Programs, Assessment Design, Personalized Learning, Training & Development, Training Materials & Presentations

Tools & Platforms: Google Workspace, Microsoft 365, H5P, Canva, Asana, Jira, Trello, Apowersoft Screen Recorder, Windows Video Editor

AI & Educational Technologies: ChatGPT (content drafting), Perplexity research synthesis and SME briefing support), LMS Optimization

PROFESSIONAL EXPERIENCE

The KPI Institute (TKI) - Institute for Life Management Science (ILMS)

Remote, Australia

Senior Instructional Designer

11/2024 – 04/2026

- Developed 35+ courses on life management science principles (pre-recorded, live online, and face-to-face), with accompanying facilitator guides, ensuring consistent formatting, professional language, and well-structured content across all materials.
- Created 80+ case study and implementation worksheets and 1,200+ assessment items (MCQs and True/False), with comprehensive, research-backed justifications for every answer option.
- Built 40+ interactive e-learning activities using H5P to improve learner interaction and experience.
- Evaluated training effectiveness and learner experience across 35+ live sessions and 2 pre-recorded courses, delivering actionable recommendations to improve course delivery and learning outcomes.
- Collaborated with SMEs from 12 research centers to transform complex research into clear, learner-friendly content.
- Partnered with Instructional Design Quality Assurance (IDQA) specialists to ensure content quality, consistency, and alignment with instructional design standards.

Instructional Designer

04/2024 – 11/2024

- Developed 7 pre-recorded courses on life management science principles with structured storyboards, learning objectives, and learning materials.
- Created 490+ formative and summative assessment items (MCQs and True/False), with comprehensive, research-backed justifications for every answer option.
- Developed 50+ interactive H5P activities to increase learner engagement.

- Collaborated with SMEs from 12 research centers to translate expertise into structured learning content.
- Partnered with IDQA specialists to ensure content quality, consistency, and standards alignment.

HeyHi Pte. Ltd.

Remote, Singapore

Content Developer

09/2023 – 04/2024

- Developed instructional content and 20+ learning taxonomies for K12 English language learning (elementary through senior high school), aligned with Singapore, Cambridge, Hong Kong, Malaysian, and IELTS curricula standards.
- Contributed to curriculum development for personalized learning flows within the LMS for IELTS content, structuring adaptive pathways to address individual learning gaps.
- Developed and refined 1,500+ English content items across multiple proficiency levels with attention to accuracy, clarity, and consistency.
- Applied metadata tagging to categorize 2,000+ questions by topic, level, and difficulty to support LMS-based adaptive delivery.
- Collaborated with illustrators to integrate visuals into assessment items to enhance learner engagement.
- Supervised 10+ part-time content developers and illustrators to maintain quality standards and meet project deadlines.

NUADU Asia Pte. Ltd.

Remote, Singapore

Educational Consultant

03/2020 – 08/2023

- Conducted needs analyses prior to teacher training sessions to identify platform adoption gaps and knowledge barriers, tailoring training materials and presentations to address each institution's specific educational gaps.
- Developed training decks, tutorial videos, and user guides to support onboarding and platform adoption across 50+ educational institutions (elementary schools, secondary schools, language centers, and universities) in Indonesia.
- Delivered training sessions, workshops, and product demonstrations for educators across online and in-person settings.
- Guided the implementation of personalized learning strategies using the NUADU platform, helping address student learning gaps across K12 levels.
- Evaluated training effectiveness through ongoing analysis of student performance data and educator feedback, recommending targeted follow-up interventions.
- Supported teachers and the internal curriculum team in uploading and structuring learning content and assessment items in the NUADU LMS, ensuring accurate curriculum alignment and consistent content organization across K12 levels.
- Mapped K12 Indonesian curriculum content (elementary through senior high school) to the NUADU LMS structure, ensuring alignment between curriculum standards and platform delivery.
- Monitored online examinations, resolved technical issues, and tested new features and bug fixes prior to release.

EF English First Eduka Group

On-Site, Indonesia

English Teacher

01/2019 – 02/2020

- Taught English to young learners, teenagers, and adults across 5+ programs.
- Designed differentiated lesson plans and engaging learning activities tailored to learning objectives, learner needs, and CEFR levels.
- Developed and adapted teaching materials and learning resources.
- Prepared academic reports to monitor student progress.
- Participated in student programs and events (Life Clubs, Spelling Bee, Holiday Academy).
- Co-developed a workshop on Teaching English to Young Learners.

EDUCATION

Master of TESOL (Teaching English to Speakers of Other Languages)
Monash University, Australia

Graduated: 2018

Bachelor of Arts in English Language Teaching
State University of Malang, Indonesia

Graduated: 2015

LANGUAGES

Bahasa Indonesia – Native

English – Fluent